

• Andrea's report •

● Community Sector Taskforce

The CST is a community driven process to develop means for the community and voluntary sector to come together in local and national forums to:

- Identify and prioritise common issues and strategies
- Enable information sharing across the sector
- Develop projects to strengthen the sector

The Statement of Government Intent which is supposed to be the basis for improving and developing government relations with the community and voluntary sector had its credibility badly knocked with the no-warning ditching by Minister Barker of the contract between the Office for the Community and Voluntary Sector and the Community Sector Taskforce through the host agency NZ Federation of Voluntary Welfare Organisations.

Optimism is hard to hold onto in this sort of situation when the funder Government which professes to respect the integrity and independence of the sector suddenly changes it's mind and demands that the Community Sector Taskforce come up with another set of plans that are acceptable to Government and that centre around providing Government with the information and assurances it needs in an election year.

We can only admire the commitment of Taskforce co-chairs and members and the Development Managers in containing their frustration and cynicism and continuing to talk this through with Ministers Barker and Maharey so that the last five years of intensive community work doesn't go down the drain.

Effective and wide ranging communications within the sector are the goal of the work of the Taskforce and are what the entity is all about but the Taskforce was working towards a legal entity, a Trust, at the request of Government and in concentrating on that the communications strategy got behind schedule. It was a mistake to learn from.

A meeting on 27th May was organised to get guidance from the sector on the way ahead and in the hope that talks with the Minister will have identified some clearer indication about the potential for further Government commitment.

New Taskforce members will be required from 30th June so think about who you'd like to see doing this work. It is a big commitment but can lead to increasing your networks and understanding of the sector, building the capacity of our sector and to having our issues considered and our concerns heard by other sectors including Government.

For more information please contact Iris at awe@paradise.net.nz or look at www.communitynet.org.nz.

CorporateCitizens – a presentation

The Funding Information Service and Saints Information were invited to talk to the Fundraising Institute of NZ Central Division AGM

On Friday 27th May Louise Parkin and I spoke about our new database of what companies offer community and voluntary organisations in New Zealand.

In August 2004 Saints started the research and visited each company in the process of asking for the information. The Funding Information Service developed the program and will continue to build on the relationships with companies to keep information flowing and up-to-date.

We have a target of 200 records in the first two years and we'll launch on June 27th with 80 records. The database is searchable by activity supported and by brand.

CorporateCitizens is a unique online and searchable database, the first step for organisations wanting to develop their relationships with companies.

It will be available on subscription from 27th June. Prices are at our website www.allaboutfunding.org.nz



Check out www.allaboutfunding.org.nz

• FundView and Breakout Stats •

FundView and BreakOut Information Collectors are constantly looking for new records to list on our databases. Recent additions are:

FUNDVIEW

There are four new published records on FundView bringing the total to 607. The new records are **Kindred Sharp Children's Trust, North Shore City Council Grants, North Shore City Community Board Discretionary Grants and Streams Alive Fund.**

Spotlight on North Shore City Community Board Discretionary Grants

• North Shore City Community Board Discretionary Grants are for the purpose of benefitting the local community. The North Shore City Community Board Discretionary Grants fund arts and cultural opportunities, youth, disabled, aged, recreation and community information up to \$5,000.

breakout.

There are 10 new published records on BreakOut bringing the total to 2,212. The new records come from the University of Canterbury, ESITO, University of Otago, University of Auckland, and the Education New Zealand Trust.

Spotlight on The New Zealand International Doctoral Research Scholarship

• The New Zealand International Doctoral Research Scholarship from the Education New Zealand Trust provides financial support for students from designated countries undertaking doctoral degrees by research in New Zealand universities. This scholarship programme is about sharing New Zealand excellence with the rest of the world, and bringing the best from elsewhere to share their knowledge with New Zealand.

We are always looking for new funding schemes to add to our databases. If you know of a funding scheme or scholarship that we don't have listed please email dylan@fis.org.nz with details.

Subscriber ID

As part of our administration procedures, we issue every Subscriber with an 'ID' number. You will find this number on the bottom right hand corner of your invoice and it will be noted on all our correspondence to you.

We have changed some of our systems at the Funding Information Service recently and would appreciate you quoting your 'Org ID' each time you communicate with us. Thank you.

Resource mobilisation 6th International Workshop

Communications play a vital role in all our work and conferences are no exception. I attended this 6th International Workshop organised by the Resource Alliance (www.resource-alliance.org) in the heat and humidity of Bangkok in May.

The conference was great for meeting new and interesting people and hearing about their work and for ideas on how to raise funds and support for the work of the community and voluntary sector.

I'm delighted that my Board gave me this opportunity to participate and discover that there is a huge voluntary sector in Asia, the same values, needs and problems as in New Zealand and the same need to work on that perennial problem of how to maintain services and infrastructure while funders prefer to fund new, innovative, exciting and visible projects that can then be evaluated and accounted for.

What I was hoping would be discussed and illustrated a lot more by participants and presenters was how to make organisations sustainable without relying so much on grants, donations and sponsorship.

The workshops and plenaries concentrated on who gives, how to attract donors including corporates and how to keep donors and volunteers.

This was all of interest because it is information that we can use to improve our service to grantseekers but in New Zealand we're saying what I heard repeated by presenters at the conference that there is a real need for voluntary and community organisations to become more financially self sufficient. I'd hoped to have some really good sessions on the whys, hows and whats of increasing financial self-sufficiency and since it didn't happen I think Nzers are going to have to take the lead and start pooling ideas.

Let me know if you're interested in being part of this discussion.



Andrea with Mrs Tan Chee Koon (CEO) and Ms Lam Moy Yin (Trainer) both from National Volunteer and Philanthropy Centre Singapore at the conference.

• CommunityNet Aotearoa Funding How-To-Guide •

Our Funding How-To-Guide on CommunityNet Aotearoa is approaching its first anniversary. The guide has been very well received by CommunityNet users, with the recent CommunityNet survey showing that of those seeking specific information on CommunityNet 29% were looking for funding information.

Because our guide is so highly valued on CommunityNet we would like to make it even better, so we're seeking feedback about what changes and additions you would like to see. Please take a look through the guide at and contact Dylan on 04 499 6518 with comments.

CorporateCitizens to launch this month.

On 27 June we will be launching CorporateCitizens. Developed in partnership with Saints Information, this is the new directory of corporate community involvement covering sponsorship, gifts in kind, staff involvement and donations from companies around New Zealand.

As with FundView and BreakOut we encourage users to think about the support they need and research options carefully. You will be able to search by what kind of support you are after, eg sponsorship, or your general activity, sport for example. Alternatively if you think your project has an affinity to a particular brand or business sector you can search by those options.

CorporateCitizens has been in pilot for three weeks and feedback has been positive and encouraging.

The directory will launch with around 80 companies and data is flowing in. We hope to reach 200 records within two years.

The directory will be available online only and, like our other two products, will be sold on a subscription basis. Subscribers will have the option of an annual subscription or Easy-Pay, for light users who pay by the hour. If you would like us to let you know when we are open for subscriptions please email marian@fis.org.nz or keep an eye on our website.

The screenshot shows the CorporateCitizens website interface. At the top left is the logo for Te Raranga Whakamārama Pūtea Funding Information Service. The main header features the 'CORPORATECITIZENS' logo. Below the header is a navigation bar with links for Home, Search by support, Search by business, Help, and Feedback. The main content area displays a profile for Coca-Cola Amatil (NZ) Ltd. The profile includes the following information:

- Related company name:** Coca-Cola Oceania
- Parent company:** Coca-Cola Amatil Limited, The Coca-Cola Company
- Number of employees:** 980
- Brands:** Aquashot, Coca-Cola, Deep Spring, Diet Coke, a2, Fanta, Fanta Lite, Keri Juice Company, Kiwi Blue, L & P, Lift, Lift Plus, Powerade, Powerade Water, Pump, Roses, Schweppes, Sprite, Thextons
- Business description:** Coca-Cola Amatil is the local authorised bottler, manufacturer and distributor of the Coca-Cola Company soft drinks and juices.
- Target audience:** Beverage consumers
- Giving policy:** While the Coca-Cola Amatil Ltd and The Coca-Cola Company are completely separate companies, they share a budget for corporate social responsibility and both are committed to support in 3 specific areas:
 - Youth Development
 - Promotion of active lifestyles
 - Environment - specifically recycling and anti-litterMost of the community related activities are linked with the main Coca Cola brand, but many of the sponsorship and cause-related marketing partnerships are driven via their many brands.
- Types of giving**
 - Sponsorship** The focus is on partnerships with key not-for-profits who are sought out by the company proactively
 - Gifts-in-kind/Contra/Pro Bono** Coca-Cola receive a multitude of requests from schools and community groups for donated product every year. They now prefer to link this type of support solely to activities relating to the 3 areas stated under Giving Policy.
 - Cause Related Marketing** In December 2004, Coca-Cola ran a special Christmas promotion whereby a donation to Youthline was made on the sale of every specially marked Coca-Cola products
- Regions funded:** National
- Exclusions:** Coca-Cola's longstanding global policy is that it does not directly advertise its products to children under the age of twelve and it does not provide support to political parties. Please also note that they do not have a budget for cash donations and encourage third party fundraising.
- Current projects:** Youth Development
- Coca-Cola is major sponsor of Youthline - the telephone advice line for the youth of New Zealand

FUNDERnet

Since we opened FunderNet for funders to use to keep their FundView and BreakOut records up-to-date, 422 records have been edited by this route. While all funders on the databases have been given the option to use FunderNet, 94 have chosen to do so. The universities, some councils and the Department of Internal Affairs have made the most edits, which is to be expected as these organisations have the highest number of records. If you want more information on how you can edit online please contact dylan@fis.org.nz.

Success Stories

Water safety programmes in Otago

A \$28,000 donation from the Community Trust of Otago to the Otago Surf Life Saving Association is being used for water safety programmes for children.

Mr Stu Bryce, Operations Coordinator for the Otago Surf Life Saving Association, said that the Community Trust funding makes the programmes possible.

"We hope to attract over 5,000 school kids to our programmes around Otago. We have a successful programme that gives kids important messages about surf and water safety as well as the importance of being sun smart, and apart from anything else its a fun day at the beach".

"The Community Trust has been a loyal supporter for a number of years. With their help, the beaches are a bit safer for our children".

Our thanks to Community Trust of Otago for providing this article. We publish these stories on FundView, BreakOut and CorporateCitizens. If you have a success story and would like it published on our databases please contact natasha@fis.org.nz.



A fun day out at the beach in Otago.

Wedding Bells



Christian Palmer our IT Development Specialist married Tamara Morgan.

"We were married on the afternoon of the 9th of April at St Mary of the Angels Church. What started as a wet and overcast morning turned into a beautiful sunny Autumn afternoon. The Wedding went perfectly and was enjoyed by all. Tamara and I could not be happier with married life and forward to our future together".

Pilot of the revamped FUNDVIEW database is open.

We have been working hard over the last few weeks to bring the changes we're making to FundView to the pilot stage. By the time this Panui reaches you, we will have opened the new version for comment.

The changes include:

Updating the look

Introducing Success Stories (these are also included in CorporateCitizens and will feature in BreakOut and at our website)

-Adding the facility for you to store your typical search terms and/or funders you like to track, to speed up conducting searches and navigating results (direct subscribers only)

Adjusting the search page to pay better attention to the different types of focus grantseekers may have

Improving the layout on the Calendar and search results pages

Keep checking our website - the new version of FundView will be released soon.

We would love feedback on the revamp and welcome your comments - please email natasha@fis.org.nz.

New subscriptions

Pauline Horan - Hearing Dogs for Deaf People NZ

Pauline recently purchased an annual subscription to the FundView database for the Hearing Dogs for Deaf People NZ based in Auckland. Pauline has been putting together a funding database for her organization for the last ten years. She has discovered new Funding Agencies on FundView to add to her lists.

Pauline says "we only need one new Trust to give us money to cover the costs of the FundView service."

Susan Harris -Kawerau District and Libraries

"Kawerau has a very active community who are always working for the improvement of the town and themselves. Retaining the Fundview and Breakout databases is a way for Council to support the community in these endeavours".

If you know another person or organisation who would benefit from a subscription to FundView, BreakOut or CorporateCitizens tell them to go online to www.allaboutfunding.org.nz or call us (04) 499-4090.

Funding Expo Survey

We wanted to get a feel of what was happening at funding expos around the country and so we asked the following questions, how was the Funding Expo organised? where was it held? When? What numbers of people attended? What numbers of funders attended?

Whilst returns are still coming in, already there has been some good and interesting feedback including one correction about an expo being a community expo about access to services and not funding as the main focus.



Funding Access Roadshow, Wellington. Yes sir, no sir – almost the end of a busy day for Kevin

However, access to services, showcasing resources for the community and providing an opportunity for the community to talk to people about these resources and services was a common purpose for organisers and funding was the common thread. In the words of one organiser, the purpose is "To provide an opportunity for groups and organisations within the region to learn about the opportunities available for funding, both nationally and regionally. To provide an opportunity for participating groups and organisations to speak in person, through workshops, with funding agencies who attend the expo."

Funding Expos were organised by different parties but the majority involved local councils, and thereafter to a greater or lesser degree, statutory funders. One Expo however was organised by an umbrella group and it too worked well.



Kaipara "Our Future Together" Community Expo, Dargaville



Funding Access Roadshow, Wellington (photos courtesy of Wellington City Council)

Community groups attended these expos in reasonable numbers, literally hundreds around the country.

The numbers of funding agencies that attended was generally a lot lower than the numbers that were invited. The most successful expo in this regard also had the most number of funders amongst the organising group so this may be an important factor. More importantly what works for the funders need more investigating. As one funder expressed after attending one expo " I also connected with a strong supportive energy amongst us funding agencies that identified for me a wish (once again!) that there be a much more active and collaborative relationship amongst funders."



Christian and Andrea working the stand.

All good stuff really to add to the thinking pot.

We'll provide some more observations as this survey is completed either on our website or in later editions of Panui.

Many thanks to the people who have provided their comments to this survey.

● On the Road - all in a days work. ●

Sales and Liaison visits

With new developments such as CorporateCitizens, or the revamp to FundView, the need to keep our stakeholders informed and aware of the services that Funding Information Service can provide to assist them continues to be important.

The first half of this year has seen me on the road clocking up the miles both on the road and meeting with significant numbers of funders, people in the community and our clients.

Hard work but satisfying and there is nothing like the majestic and familiar landmarks of our country to remind me of how unique and diverse our country is. Here are a selection of photographs taken on my most recent sales and liaison trip across the centre of the North Island on one day.

The 2nd half of the year will focus on education, particularly schools and tertiary institutions mixed with regional visits:

July 4-8 Wanganui, Rangitikei, Manawatu, Palmerston North, Tararua, Central Hawkes Bay, Napier

August 22-26 Schools - Auckland, Northland, Wellington

September 13-16 Schools - Canterbury, Dunedin, Universities

October 25-28 Universities, Waikato, Franklin

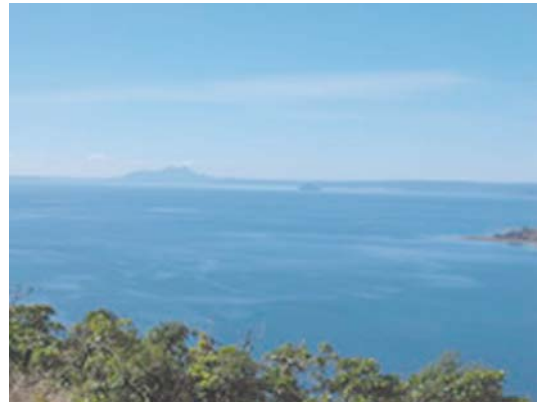
November 21-25 Chatham Islands, Nelson Tasman.

Regards Kevin

Sales and Liaison Manager



Looking south west after an early start, faint in the distance behind me is Mount Taranaki and the region.



Looking south, Lake Taupo with the Central North Island mountains of Tongariro, Ngauruhoe and Ruapehu in the distance.



Heading east past Mount Tarawera. Almost time to call it a day, tomorrow the Eastern Bay of Plenty and Gisborne.



Lake Taupo with Mount Tauhara at the northern end of the lake, gateway to the Waikato, Bay of Plenty and Hawkes Bay.



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